

## **EUROJURIS INTERNATIONAL – LEADERSHIP GROUP**

WEBINAR 18 JANUARY 2023 AT 14:00 CET

For many years the Management Group has provided a space for those with responsibilities managing their law firm to share ideas and best practice.

As we re-launch as the <u>Leadership Group</u>, we are delighted to present a lively and thought-provoking recorded lecture from Professor Julian Birkinshaw, followed by an online discussion among participants. Whether you are a managing partner, senior partner, a newly appointed partner, or an aspiring leader in your firm, this is a great way to absorb insights from other sectors, share your experiences and learn from each other.

## BUILDING A RESILIENT ORGANISATION: Tactics for adapting to a never-normal world

- We live in a never-normal world of change that requires firms to respond rapidly in the services they offer and the ways they work
- How to avoid getting stuck in outdated practices that frustrate clients and alienate employees
- An alternative way of working the adhocracy
- Examples of putting these new ways of working into practice

## Click **here** to register for this event.

The session is scheduled to be around 90 minutes but may run for longer depending on the post-lecture debate.

## About our speaker



Julian Birkinshaw is Professor of Strategy and Entrepreneurship at the London Business School. He is a Fellow of the British Academy and the (US) Academy of Management. He has PhD and MBA degrees in Business from the Richard Ivey School of Business, University of Western Ontario, and a BSc (Hons) from the University of Durham. He has Honorary Doctorate degrees from the Stockholm School of Economics and Copenhagen Business School. His areas of expertise include strategy, entrepreneurship, organisation design, knowledge management, innovation, strategic resilience and agility.

He is the author of fifteen books, including Fast/Forward (2017), Becoming a Better Boss (2013), Reinventing Management (2010), and Giant Steps in Management (2007) and over one hundred articles. He is frequently quoted in international media outlets and speaks regularly at business conferences in the UK, Europe, North America and Australia on the challenges of corporate reinvention and renewal in today's fast-changing world.